The all-time key goal of the now traditional annual ‘review’ is to give opportunity for everyone interested in health-economics to meet one another and introduce themselves; to share methodological and professional novelties and contribute to the much awaited validation of the principles of the profession of health-economics, both in preparing for decision-making and in monitoring the results of decisions.

Within the frameworks of the conference we organize a plenary session discussing general topics, section meetings elaborating on some specific issues, an international session in English, a roundtable-discussion and a youth and student session. We discuss the deep correlations within health policy and the economic environment from the viewpoint of the public sphere, industrial players, as well as that of academic researchers. Just like in the other years this time we try to organize the presentations around some priority topics, but of course we are waiting for presentations and posters from other areas as well that could count on the interest of the audience.

Highlighted topics of the 2015 conference

- The macro-economic environment of public health
- The questions of sustainability and equity - in connection with the example of Hepatitis C
- Roundtable discussion
- Health policy and health-economics with the eyes of the young generation
- The sustainability related issues of the supply system
- Personalized medicine
- Oncology

Plenary Sessions

- **Dr. András Inotai**, chair of META: Summary by the Chair
- **Prof. Tamás Mellár**, University of Pécs, Faculty of Economics: The macroeconomic path of Hungarian economy
- **Mihály Makara M.D** Unified Szent István and Szent László Hospital of the City Council: The aspects of evidence based medicine, equity and sustainability in the modern therapy of hepatitis
- **Prof. Vokó Zoltán**, Health Economics Research Centre, Faculty of Social Sciences, Eötvös Loránd University; Syreon Reserach Centre: Question marks of the efficiency of breast cancer screening – a case study of the difficulties of evidence based health policy
- **Dr. Zsuzsanna Jakab**, WHO, Regional Office for Europe: Challenges ahead of health policy and health care systems
• Prof. Dr. György Bodoky, Unified Szent István and Szent László Hospital of the City Council:
  Oncology– colorectal screening, colonoscopy

International Session
Equity and affordability in the treatment of hepatitis
• Tomasz Bochenek, MPH, PhD, Institute of Public Health, Jagiellonian University, Krakow, Poland
• Guenka Petrova, MPharm, MEcon, PhD, DSc, Department of Social Pharmacy and Pharmacoeconomics, Medical University of Sofia, Sofia, Bulgaria
• Mahmoud Elmahdawy, PharmD, ISPOR Egypt Chapter; Hospital Pharmacy Administration, Ministry of Health, Cairo, Egypt
Moderator: Zoltán Kaló, MD, MSc, PhD, Health Economics Research Centre, Eötvös Loránd Science University; Syreon Research Institute, Budapest, Hungary

Roundtable Discussion
The Hungarian implementation of the Transparency Directive is over ten years old – A roundtable-discussion of the Hungarian participants of health technology assessment

For oral or poster presentations at the conference please submit an abstract in the topics listed above, or in the following subject matters: health-economics, economic assessment of health technologies (e.g. cost-effectiveness analysis), public health, subsidization policy and health insurance.

Abstracts shall be submitted to the following e-mail:
meta@metaweb.hu (cc: ime@imeonline.hu)

The abstract shall include the name(s) of the author(s), their working place, e-mail address, phone number (mobile, landline), as well as the text of the abstract (max. 1600 characters, including spaces). When selecting the oral presentations the Scientific Committee will give preference to research abstracts including quantified results.

Extended abstract submission deadline: 30 April 2015

Organizing Committee: Kövi Rita (chair)
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